



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Buyer** HANLEN, LINDSAY  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

**Product** Political - State Candidate (1071)  
**Brand** C08C14 GOV (132465)  
**Acct Types** National/Political  
**Est/Headline** C08C14/06221195  
**Demo**  
**Revision**  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

**Invoice** 653399  
**Inv Date** 11/25/2012  
**Terms** Net 30  
**Contact** 321083  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**CO-OP Order Type** No/Normal  
**Package**  
**Gen. Date** 11/27/2012 2:04:46PM

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
77.0	Spot	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1	10/29/12 6:57PM (Mo)	00:30	ABC WORLD NEWS TONIGHT	PM12104T	\$2150.00	
77.0	Spot	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1	10/30/12 6:59PM (Tu)	00:30	ABC WORLD NEWS TONIGHT	PM12116TH	\$2150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,300.00	Total Spots	2
Commission	(\$645.00)		
Net Total	\$3,655.00		